

## **City Council Priorities Fiscal Year 2019-20**

### **Priority #1; Development of “Missing Middle & Work Force” Housing Options**

- City Council will focus on the planning and execution of “missing middle” housing options throughout the city. The effort will seek to provide market rate housing options which provides single family, multi-family products, senior-housing products, and downtown housing options.
- City leadership will work to plan and implement the redevelopment of the former “Overton” site.
- City leadership will work to organize joint planning sessions with the surrounding township leadership to pursue new multi-family housing options.
- City leadership will work to implement the housing strategies described in the newly adopted Master Plan.

### **Priority #2; Economic Development Efforts**

- City Council will seek to participate in Economic Development efforts which provide benefit to the overall South Haven community. As part of this effort, City Council will seek to understand the needs of the local business community, and work to improve those challenges, along with creating new marketing materials focused on the established business parks.
- City leadership will work to update the economic development strategic plan and to implement that plan.
- City leadership will work with the leaders of South Haven Charter Township to pursue joint economic development planning for the redevelopment of property along the M-140 corridor.
- City leadership will work with the educational partners at South Haven Public Schools, Lake Michigan College and the Intermediate School District to provide workforce training.

### **Priority #3; Maritime District Maintenance & Improvements**

- City Council will seek to improve the city’s Maritime District to ensure a vibrant and desirable harbor and marine industry.
- City leadership will continue the public review of the All Seasons Marina redevelopment and will seek to implement the redevelopment plan.

### **Priority #4; Community Recreation Field Improvements**

- City Council will seek to partner with the leadership at South Haven Public Schools to plan and implement improvements to the multi-sport fields at the public school property.

### **Priority #5; Central Business District Maintenance & Improvements**

- City Council will seek to plan and implement the reconstruction of Center Street within the Central Business District.
  - City leadership will partner with the local Downtown Development Authority to pursue grant and loan funding for the project.

Approved at the March 18, 2019 regular meeting of the City Council.

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- City Council will seek to improve the city's downtown Central Business District to ensure a vibrant and desirable downtown.
- City leadership will seek to assist with the redevelopment of the former Hale properties, along Center Street, within the Central Business District.
- City leadership will seek to plan and implement a downtown shuttle bus to provide service to the Central Business District during the summer months.

### **Priority #6; Management of Proposal One**

- City leadership will seek to provide management of the local consideration of the various elements of the proposal one. This effort will include community considerations of both medical and recreational marijuana.

### **Priority #7; Public Roads & Infrastructure Improvements & Repairs**

- City Council will focus on the planning and execution of pavement maintenance throughout the city, while communicating the city's short-term and long-term street construction plans.

### **Priority #8; Parks, Public Spaces, and Recreation**

- City Council will seek to improve, maintain, and seek funding opportunities for the city's parks and public spaces. City Council will plan and seek funding for recreation opportunities for the community's residents.
- City Council will seek to embrace the possible addition of Baer Park into the local park system.
- City Council will seek to bolster the community effort to be recognized by the State of Michigan as a designated "Trail Town."

### **Priority #9; Customer Service & Communication Improvements**

- City Council will seek to improve the city's efforts towards customer service, community engagement, and communicating with residents, business leaders, and visitors.
- City Council will seek to implement the management and enforcement of the adopted short-term rental ordinance.
- City Council will seek to improve community outreach efforts. This shall include seeking partnerships with South Haven Public Schools, the Housing Commission and South Haven Area Senior Services to host public meetings at their various sites.

### **Priority #10; Board Training & Professional Development**

- City Council will seek to continue efforts to offer training and development opportunities to the city's elected and appointed officials.

Approved at the March 18, 2019 regular meeting of the City Council.