

**Puerto Rico Hotel & Tourism Association
Annual Event**

*San Juan Marriott & Stellaris Casino
December 1-2, 2021*

Registration Form



Please mark activities you plan to attend in the box provided

AVOID THE LAST-MINUTE RUSH! To ensure your space in the seminars and functions of your preference, we encourage you to **register ahead of time**. Your badge and other materials will be waiting for you in the **Express Line at the registration table**.

Sorry, we cannot bill for registrations. Reservations paid at the door must be guaranteed with a credit card. Please cancel by writing 72 hours in advance to avoid being charged. No refunds will be given afterwards.

DECEMBER 1, 2021

Social Events:

Chairman of the Board Luncheon | \$99.00
December 1, 2021 11:30 A.M.

VIP People's Choice Award | \$80.00
December 1, 2021 6:30 P.M.

Seminars:

Six Keys for Top Notch Certification | \$150.00
December 1, 2021 8:00 A.M.

This 8-hour workshop, was designed to promote top-notch customer service skills among service providers in Puerto Rico's hospitality industry. In turn, these skills have a positive impact in an individual's professional development and in the island's standing as a welcoming world-class destination.

Time Management Techniques | \$65.00
December 1, 2021 8:00 A.M.

Time is the most valuable resource we possess, and perhaps the least one that we protect. Guided by the principle of moving from hard work to smart work, this workshop will discuss strategies and tactics we can implement to manage our time effectively, by establishing priorities properly, delegating and collaborating to achieve more and with better results.

Creating High Performance Teams | \$65.00
December 1, 2021 10:15 A.M.

As the old African proverb says: "If you want to get somewhere fast, go alone. If you want to go the distance, take a team." The most important projects require collaboration, and collaboration demands effective teamwork. This workshop will discuss the principles and practices of high performing teams to develop a more robust "us" and achieve excellence outcomes.

Leadership Coaching for Effective Talent Development in Difficult Times | \$65.00

December 1, 2021 1:30 A.M.

In complex times, such as those we live in, developing our current and future leaders is crucial. One of the most effective tools to accelerate leadership growth is coaching. In this workshop, we will explain what coaching is about—particularly leadership coaching—and the principles and practices that drive growth and the development of leadership competences in our teams.

How to automate your email campaigns and social media. | \$65.00

December 1, 2021 9:00 A.M.

In the new digital era keeping up with trends and best practices can be trying. Through this 2 hour workshop you will learn about how to maximize the use of digital media including social media, email marketing and digital marketing for your companies benefits.

Active Shooter Seminar | \$65.00

December 1st, 1:00 p.m.

During the seminar will be discussed how to prepare to respond to an active shooter situation, actions to take and potential workplace violence indicators.

DECEMBER 2, 2021

Social Events:

SUPERSTARS AWARDS GALA | \$125.00

December 2, 2021 6:30 P.M.

Seminars:

Effective Collaboration with Discover Puerto Rico | \$65.00

December 2, 2021 9:00 A.M.

Know the different ways you can collaborate with the DMO including MICE segment efforts, how to manage groups, social networks, website promotion, media coverage, multi-media and more.

Food Safety Certification | \$175.00

December 2, 2021 8:00 A.M.

The ServSafe program helps prepare you for the ServSafe Food Protection Manager Certification exam. Training covers these concepts:

The Importance of Food Safety, Good Personal Hygiene, Time and Temperature Control, Preventing Cross-Contamination, Cleaning and Sanitizing, Safe Food Preparation, Receiving and Storing Food, Methods of Thawing, Cooking, Cooling and Reheating Food, HACCP (Hazard Analysis and Critical Control Points), Food Safety Regulations.

"Tattoos, piercing, hairstyles, cannabis use and other ongoing challenges in the workplace." | \$65.00

December 2, 2021 1:00 P.M.

The seminar will cover "grooming and appearance standards" that are not discriminatory; tattoos and place of employment; how far an employer can prohibit some hairstyles, length of nails, artificial nails, among other subjects. The use of medical cannabis in the workplace; recreational cannabis use, usage of "all gender bathrooms"; and other issues relevant to the 21st century workplace.

CPR and Blood Pathogen Certification | \$175.00

December 2, 2021 8:00 A.M.

The seminar will cover first aid, CPR and blood pathogens according to the standards of the American Heart Association.

GENERAL INFORMATION

Name: _____

Company: _____ E-Mail: _____

Title: _____ Type of Business: _____

Telephone: _____ Fax: _____

Name to Appear on Badge: _____ Cellular: _____

PAYMENT INFORMATION

Please return your registration with full payment to: The Hato Rey Center #268, Suite 809 San Juan Puerto Rico 00918

My check for the total amount is enclosed

Please charge the total amount to my credit card: American Express Visa Master Card

Discover

Cardholder's Name: _____

Card Number: _____

Sec Code: _____

Expiration Date: _____

Cardholder's Signature: _____ Today's Date: _____

CANCELLATION POLICY: Full Registration Fees will be refunded only for written cancellation received 24 hours prior to event.