



ARPA-21-8

ARP Application - Cabell County

Status: Active

Date Created: Nov 19, 2021

Applicant

Internal Section

Decision

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Award Amount

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Additional Comments

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Certification

PLEASE CERTIFY THAT YOU HAVE REVIEWED THE US TREASURY GUIDELINES REGARDING THE ELIGIBLE USES OF AMERICAN RESCUE PLAN STATE AND LOCAL RECOVERY FUNDS

Digital Signature

Robin R Creasy
11/19/2021

Click here for more information
(<https://home.treasury.gov/policy-issues/coronavirus/assistance-for-state-local-and-tribal-governments/state-and-local-fiscal-recovery-funds>)

Contact Information

Organization Name

Big Brothers Big Sisters of the Tri-State

Address

501 Fifth Ave, Suite 3, Huntington, WV 25701

Website (if applicable)

www.bbbstristate.org

Phone Number

304-522-2191

Email Address

rcreasy@bbbstristate.org

Project Summary

Please provide a narrative overview or summary of your proposal, including but not limited to the following:

1. Brief description of the proposal

Big Brothers Big Sisters of the Tri-State asks for your assistance to meet the needs of 100 additional at-risk youth who have been added to our waiting list as a result of the impact the pandemic has had on the families in our community.

2. Purpose and key anticipated outcomes

Big Brothers Big Sisters of the Tri-State provides guidance and companionship to at risk youth through one-to-one professional supervised relationships with caring volunteers who assist them in achieving their highest potential. **We have expanded our services to 9 additional schools and 2 additional counties in WV since the start of the pandemic, working hours beyond what is healthy, and struggling to meet the needs of children in very sad circumstances because of the effects the pandemic has had on families who were already struggling.**

Big Brothers Big Sisters of the Tri-State was incorporated in 1974. (Big Brothers Big Sisters of America in 1940) We are an affiliate member agency in good standing with Big Brothers Big Sisters of America and we are compliant with all Standards of Practice via annual review. Together with teachers, counselors, family members, guardians, healthcare providers, volunteers, and corporate partners we seek to create a better future for youth by helping them to realize their true potential. Youth outcome surveys done annually in all agencies associated with Big Brothers Big Sisters of America, show the power affects of mentoring.

Based on Youth Outcome Surveys in OUR agency, children show a 76% improvement in academic performance, 96% improvement in self-esteem and self-confidence, as well as 93% less involvement in alcohol, drugs, and physical violence.

Our anticipated outcome is the ability to serve 100 additional children that are on our waiting list wanting and needed an adult mentor.

3. Individuals or communities served

Big Brothers Big Sisters of the Tri-State (BBBSTS) serves at risk youth, ages 6-18, in Cabell, Wayne, Putnam, Kanawha, and Mason counties in West Virginia. Approximately 75% of those we serve are from Cabell County.

Seventy-eight percent of our children are being raised by a single parent or a relative. Nineteen percent are in the custody of the state. Over 99% live below the poverty line. Seventy-three percent have at least one parent who suffers from addiction. Most are food insecure. Fifteen percent have a parent who is incarcerated, 4 have found a parent dead of overdose in the last 2 years, and 30% have required behavioral health support for anxiety and depression due to recent family tragedies.

They have all faced abuse and neglect that has left them with deep emotional wounds and in need of support in ways that make our hearts ache, encourage us to do more, and inspire us to ask you for your help. We currently have over 100 children on our waiting list and lack the funds necessary to provide services for all those in need.

4. How the COVID-19 pandemic has necessitated this request

The chart below shows how the pandemic has affected fundraising efforts. In a time when there is more demand for services, we are struggling to sustain.

Fundraiser	2019	2020	2021
Defender Campaign	-	\$26,308 new campaign	\$5,850
NIPA (Neighborhood Investment Program)	\$34,100	\$39,750	\$25,750
BID Event Net Income	\$25,600	\$11,798	\$12,374
Fall Fling Event Net Income	-	-	\$9,346
Golf Net	\$29,440	\$27,922	\$23,331
Christmas Tree Net Income	\$35,443	\$26,537	*To be determined

Bowling Event Net Income	\$46,592	\$12,250	
		(Donations, unable to have event due to COVID)	Unable to have event due to COVID
Sip Event Net Income	\$16,412	\$1,570	\$1,000
		(Donations only, unable to have event due to COVID)	(Donations only, unable to have event due to COVID)
	\$194,697	\$144,715	\$77,651

5. Amount of funding requested

120,000

6. Amount of any bids or cost estimates received to date, if applicable

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7a. Amount of matching funds raised or committed by your organization

269,227.25

7b. Source of matching funds raised or committed by your organization

Grants, United Way funding, fundraising efforts

8. How ARP funds, if awarded, will be used

100% of funds will go directly to serving children within our organization, funding match support, recruiting, marketing, background checks, and special events surrounding character building and vounteer education,

9. How long it will take you to complete the project if awarded funding

12- 18 months

Proposal Details

1. Please describe the problem or need which your project seeks to address

CHALLENGES. There are two significant challenges we currently face as a not-for-profit organization in West Virginia. The first is financial. In the last two years our ability to do fundraising events has been limited due to the pandemic. (I have attached a document showing our fundraising efforts overs the last three years.) Previous supporters are fearful of gatherings and face financial constraints of their own. Community volunteers who have previously helped with fundraisers also did not feel safe in those roles during this challenging time. In a time when we need to do more, we struggle to maintain.

The second challenge is we are seeing needs requiring services and support on a level we have never witnessed. The

children we care from come from difficult homes. Isolation within those homes has cut these children off from their typical support systems. Lack of food, supervision, educational support, and other basic necessities are their reality. In addition, our community has been impacted by substance use far more than the national average. Substance use, overdoses, and substance related deaths have increased during the pandemic. Those we serve are witnessing events in their homes that our life changing. We are seeing levels of anxiety and depression in children that are astounding. We simply have significantly more need for mentors than we have mentors, therefore our greatest challenge is to recruit and train additional mentors.

BBBSTS has received calls from new schools we have not served and counties we have not yet been able to fully serve asking for support. There is no doubt the need is there. Although the increased need is in its own right a challenge, it is also an opportunity to extend our mission and efforts to a larger group of children.

The way our community looks in the next generation will be a direct reflection of the efforts we put into these children now. If our children repeat behaviors they see in their struggling families and/or achieve only what they see demonstrated in their homes, our communities will not be what we want them to be. Having someone in their corner who cares for them unconditionally has deep and profound impact on the adult they will become. We ask for your partnership in investing in these children

2. Please describe goals and expected outcomes of your proposal.

Our goal is to increase services to 100 children currently waiting for mentors. Outcomes consistent with other youth within our system (discussed in previous response) is expected.

3. Please provide your project timeline

It takes approximately 2 months to get a volunteer recruited, trained, processed through background checks and references. The first three months of the proposed timeline will likely be recruiting and processing with only minimal changes in the number of children served. The remaining 10-16 months should demonstrate a steady stream on new school, community, and corporate based volunteers matched with children. Our goal would be to add 100 children. Based on our typical rates of recruiting and enrolling, 18 months is a reasonable goal.

4. Please provide your project's total proposed budget.

\$260,000

5. Please list any partners in this proposal, and the partner's role and your relationship with them.

All other support for Big Brothers Big Sisters of the Tri-state comes from individual contributions, grants, United Way support, and other foundation grants when secured.

6. Please describe your plan for sustainability of the project or initiative after the grant award has been exhausted.

We are asking for support over the next 12-18 months as we rebound from the pandemic to the typical annual revenue we have demonstrated over the past 40 years of our service here in West Virginia. Our accountants and our Board of Directors feel that this support should take us out of this pandemic and back to a more stable economic environment. These projects should not need continued support after that period in time. In addition, the grants we receive are based on number of children served, so the time frame to recruit additional mentors to get children started in our program (growth phase) is challenging, but once children are fully enrolled and mentors are matched to them, they can be counted in agency grants. Each year we increase our numbers, we can qualify for more substantial foudnation grants from Big Brothers Big Sisters of America.

Organization Information

1. Please provide your organization's mission statement.

Mission. Big Brothers Big Sisters of the Tri-State provides guidance and companionship to at risk youth through one-to-one relationships with caring volunteers who assist them in achieving their highest potential.

2. Describe the history of your organization, tell us about your current programs and activities

Organization. Big Brothers Big Sisters of the Tri-State was incorporated in 1974. We are an affiliate member agency in good standing with Big Brothers Big Sisters of America and we are compliant with all Standards of Practice via annual review. Together with teachers, counselors, family members, guardians, healthcare providers, volunteers, and corporate partners we seek to create a better future for youth by helping them to realize their true potential. We provide school-based, community-based, corporate-based, virtual, and group mentor for over 170 youth currently.

3. Please describe three significant accomplishments of your organization.

Big Brothers Big Sisters of the Tri-State (BBBSTS) is the ONLY organization of its kind in West Virginia. It has been financially stable and consistent in its mission since 1974.

BBBSTS raises all its own funding and cares for 125-180 youth facing adversity at any given time. We have had children from our program become ministers, pharmacists, physicians, lawyers, and prominent business men and women. The most amazing stat to me is that over 50 percent of those we serve eventually become mentors themselves.

During the pandemic, when one-to-one visit were difficult, our staff stepped outside their normal jobs and were boots on the ground for these families. We talked with children while they sat on their porches and we sat on the sidewalks 20 feet away, we took food and other essential supplies to doors purchased with money out of our own pockets, we talked hours on the phone to children who were really struggling, and we created virtual mentoring to get some really neglected children through a terrible time.

4. Please list your Owner(s), Board of Directors, senior staff members, or other key members of your organization:

Stephanie Hurley Collier, Executive Director

Robin Rowe Creasy, Executive Consultant

Officers:

MR. MICHAEL JOHNSON	PRESIDENT	2018		
President/Owner, Huntington Hose & Hydraulics				
B: 2144 Third Avenue, Huntington, WV 25703			304-522-8391	
H: 1905 McCoy Road, Huntington, WV 25701			304-638-8391	
Email: michaeljohnson@huntingtonhose.com (mailto:michaeljohnson@huntingtonhose.com)				Cell
304-638-8391				

MR ALEX G. GAWTHROP	VICE-PRESIDENT	2017		
CPA-Partner, Somerville & Company, P.L.L.C.				
B: 501 5 th Avenue, Huntington, WV 25701			304-525-0301	
H: 382 Township Road 1010, Chesapeake, OH 45619			304-549-1434	
Email: alex.gawthrop@s-co.com (mailto:alex.gawthrop@s-co.com)				Cell
304-549-1434				304-

MR. BARRY BURGESS	TREASURER	2012		
CPA-Partner, Somerville & Company, P.L.L.C.				
B: 501 5 th Avenue			304-525-0301	
H: 2913 Route 75, Huntington, WV 25704			304-429-3846	
Email: barry.burgess@s-co.com		Cell	304-544-0871	

MR. DAVID L. CAMPBELL	SECRETARY	2011		
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Executive Director, Healthcare Innovation, Mountain Health Network
2900 First Avenue, Huntington, WV 25702
Dr. Huntington, WV 25705

304-399-4691
304-529-2947

B:
H: 47 Fairfax

Email: david.campbell@chhi.org

Cell 304-638-8124

DIRECTORS

MR. JEREMY ADAMS

2019

Owner, Palace Properties, LLC

B: 1050 20th Street, Huntington, WV 25703

304-522-6233

H: 409 Palisaded Drive, Barboursville, WV 25504

304-417-0618

Email: palacepropertieswv@gmail.com (mailto:palacepropertieswv@gmail.com)

Cell

304-417-0618

MS. JENNIFER AMIRI

2014

Community Volunteer

H: 6 Delta Drive, Huntington, WV 25705

304-563-1153

Email: jmullins2@marathonpetroleum.com (mailto:jmullins2@marathonpetroleum.com)

Cell

304-563-1153

MR. DAVE COUGHENOUR

2017

Owner, Pyramid Properties, L.L.C.

B: 9 Pyramid Drive, Huntington, WV 25705

304-751-7538

H: 8 Oakwood Road, Huntington, WV 25701

304-751-7538

Email: coughenourdavid@aol.com (mailto:coughenourdavid@aol.com)

Cell

304-751-7538

MR. CHRISTOPHER D. CURRY

2008

Financial Advisor, Northwestern Mutual

B: 602 Veterans Memorial Blvd., Huntington, WV 25701

304-522-7326

H: 138 West 10th Avenue, Huntington, WV 25701

304-638-6188

Email: chris.curry@nmfn.com

Cell

304-638-6188

MR. TOM GESNER

2012

President, Gesner Insurance Agency, Inc.

B: 526 6th Avenue, Huntington, WV 25701

304-525-6500

H: 801 South Blvd., Huntington, WV 25701

304-697-3554

MR. BRET HENSLEY

2003

Financial Planner, Creative Financial Solutions, LLC

B: PO Box 246, Barboursville, WV 25504

304-302-0272

H: 210 Seneca Rd, Huntington, WV 25705

304-525-3291

Email: bret@cfsplanning.com (mailto:bret@cfsplanning.com)

Cell

304-417-

5052

MS. DENISE HOGSETT

2016

Community Volunteer

B: 1 John Marshall Dr. Huntington WV 25755

304-696-2248

H: 5505 West Pea Ridge Road, Huntington, WV 25705

304-417-0338

Email: hogsettd@marshall.edu (mailto:hogsettd@marshall.edu)

Cell

304-

417-0338

MS. ANNA NEIL

2019

Assistant Comptroller, Huntington Federal Savings Bank

B: 1049 5th Avenue, Huntington, WV 25701

304-528-6246

H: 6276 Aracoma Rd., Huntington, WV 25705

304-539-6346

Email: anna.neil@huntingtonfederal.com (mailto:anna.neil@huntingtonfederal.com)

Cell

304-539-6346

MS. LESLEE MCLEOD

2009

Director of Physician Services, Kings Daughters Medical Center

B: 2201 Lexington Avenue, Ashland, KY 41101

606-408-0412

H: 2344 Ranch Road, Ashland, KY 41102

606-327-5557

Email: leslee.mcleod@kdmc.net (mailto:leslee.mcleod@kdmc.net)

Cell

606-

922-4333

MS. REBECCA MELTON CRAIG

1998

Community Volunteer

H: 34 Chestnut Drive, Huntington WV 25705

304-522-6734

Email: rebeccamcraig@gmail.com (mailto:rebeccamcraig@gmail.com)

Cell

304-

208-0257

MS. JODI ROWE-COLLINS

2006

Executive Vice-President-Ironton Division, Citizens Deposit Bank

B: PO Box 95, Ironton, OH 45638 740-533-4507
H: 1623 South 5th St., Ironton, OH 45638 740-534-1152
Email: jodi.rowe@cdbt.com Cell 740-533-7729

Mr James Ware 2019
Vice-President of Finance, State Electric Supply Co.
B: P O Box 5654, Huntington WV 25703 304-528-0286
H: 675 State Rt 378, Chesapeake OH 45619 304-522-9216
Email: James.Ware@Arthursent.com (mailto:James.Ware@Arthursent.com) Cell
304-268-5317

Ms. Sue D. Wood 1999
President, Wasbold Properties, Inc.
H: 655 Whitaker Blvd. W. #401, Huntington WV 25701 304-634-3685
Email: Wasbold@aol.com (mailto:Wasbold@aol.com) Cell 304-634-3685

5. Please list the staff involved with this project and describe their roles and responsibilities:

Executive Director : Stephanie Collier (Strategic plan, budgetting, fundraising, business direction, supervision)
Program Manager: Lee McCloud (Supervises all processes of enrollment and match support, leads recruiting efforts)
Executive Consultant: Robin Creasy (Previous Executive Director who serves as an advisor to the Board of Directors and support to the new Executive Director in her first year of service, assists in grant writing and public relations)
Enrollment Specialist: Allison Green (every child and volunteer is processed here, she does all background check and needs assessments then assigns children to a match support specialist)
Match Support Specialist: Tiffany Swanson (every interaction between a child and the mentor is recorded and supported by a professional with a degree in social services. MSS resolve issues, provide continued education that is required the national office and completes all routine surveys)
Match Support Specialist: Lauren Pannell (every interaction between a child and the mentor is recorded and supported by a professional with a degree in social services. MSS resolve issues, provide continued education that is required the national office and completes all routine surveys)
Event Coordinator: Mandy Perry (assists with scheduling of volunteers for events and event day management of activities)

6. Please upload/attach the following financial documents, if applicable:

Cash flow statement for applicant's most recent fiscal year

 COMPLETED 2018,2019 Audit BBBSTS.pdf
Uploaded by ... on Nov 19, 2021 at 3:03 pm

Two years of audited financial statements

 BBBSTS AUDIT REPORT FINAL- 2020 - Signed.pdf
Uploaded by ... on Nov 19, 2021 at 3:02 pm

Current operating budget

 2021 Budget.pdf
Uploaded by ... on Nov 19, 2021 at 3:03 pm

If the applicant has not been audited, please include an unaudited balance sheet and income statement as prepared by the applicant

 Uploaded by ... on

7. List any federal, state, local or private grant awards or funding received in the last three years and the current status of those funds. If your organization has previously received funds from Cabell County, please list the amount, nature of the project(s) and current status of the funding and project(s).

We have not received funding from Cabell County in the past.

We have received funding from:
Pallottine Foundation of Huntington: \$90,000; obligation will be complete in 2022 with their final \$30,000 contribution
United Way River Cities \$28,816.66, the same in 2020 and will likely continue on some level annually dependent on contributions received by United Way
Alcon \$10,000 in 2021 and in 2020; no obligation following
Prichard School Board Foundation: \$80,000, we have received random gifts over the years, but this is not a consistent level of giving

8. If you have made an application for funding for this project from other sources (city, state, private or non-profit organizations) please list the same here.

N/A

Impact of the COVID-19 Pandemic

1. Please explain the impact of the COVID-19 pandemic and how it relates to your request.

Teachers were typically our eyes and ears. During the pandemic, as children spend less time in the classroom and more time confined to homes that are dysfunctional, teachers are not as aware of the changes that would prompt them to call us with concern. We have committed to double the typical contacts we made with the youth we serve. We have found children abandoned, in homes with utilities turned, going days without food, and worse. We have had several children find their parents dead of overdoses after they relapsed into drug use during this pandemic. We have had children lose family members to COVID. We have had more children needing mental health services and added support than any other time in our history. Besides those we already care for, we have been contacted by 9 schools we did not work in previously. They all have students they are concerned about who need a mentor. We simply have to do more.

2. How will ARP funding, if awarded, aid in the recovery from the COVID-19 pandemic?

The money will allow us to recruit, train, and process mentors for the 100+ children on our waiting list. It will help us to move into those 9 schools and complete the application processes on those children and their guardians. It will help us cover the cost of background checks and match support efforts. It will help us provide group training events for guardians and mentors and it will help us do annual surveying necessary to modify care plans and see the results of our efforts.

3. Are you requesting lost revenue due to COVID-19

Yes

If yes, please explain

It is better said that if we would have achieved our typical financial success in the last two years, we would not have to ask for assistance in this growth phase. We face more need with less resources and we are asking you to help us change the way our community looks tomorrow by investing in these children today.

Upload supporting documentation for revenue loss



Supplementary Information

1. Please enter contact information (name, email, and phone) for at least one third-party reference.

Alex Gawthrop, CPA; 304-525-0301; alex.gawthrop@s-co.com

2. Please include any supplementary information or documentation (such as letters of support, newspaper articles, etc) which you feel will be essential to the County's review.

 Uploaded by ... on

Attachments

No attachments

History

Date	Activity
Nov 19, 2021 at 2:07 pm	Robin Creasy started a draft of Record ARPA-21-8
Nov 19, 2021 at 4:07 pm	Robin Creasy submitted Record ARPA-21-8
Nov 19, 2021 at 4:07 pm	changed the deadline to Nov 20, 2021 on approval step Application Review on Record ARPA-21-8

Timeline

Label	Status	Activated	Completed	Assignee	Due Date
 Request Letter of Acknowledgement	Issued	Nov 19, 2021 at 4:07 pm	Nov 19, 2021 at 4:07 pm	-	-
 Application Review	Active	Nov 19, 2021 at 4:07 pm	-	-	11/19/2021